

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: Jansen et al.

Serial No.: 09/714,857

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For: *Loyalty Program Tracking and Conversion System*

Examiner: John W. Van Bramer Group Art Unit: 3622

Commissioner for Patents

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Alexandria, VA 22313-1450

**CHANGE OF ATTORNEY DOCKET NUMBER**

Sir:

The Applicant hereby requests that the attorney docket number for this application be changed from 44439.1.8.1 to 24349-010. This option is unavailable on private pairs.

Respectfully submitted,

By:

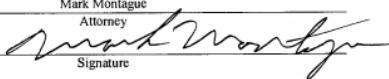
  
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I certify that this correspondence is being transmitted via the Patent Electronic Filing System (EFS) to the United States Patent and Trademark Office on: April 29, 2009  
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The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Account No. 03-3415